

RECOMMENDING AN OFFERING BASED ON INVENTORY DATA

ABSTRACT

A method, apparatus, system, and signal-bearing medium that in an embodiment recommend an offering to a client based on inventory data received from a client, a
5 condition, and a threshold. The client provides the inventory data, which in various embodiments may be an inventory of hardware and/or software installed at the client and/or an inventory of data that describes performance characteristics and/or a trend of the client. In this way, an offering, such as an offer to provide goods or services, can be targeted to the client based on the specific needs of the client.